

(i) Printed Pages : 3]

Roll No.

(ii) Questions : 7]

Sub. Code :

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Exam. Code :

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**B.A./B.Sc. (General) 3rd Semester
Examination**

1127

FUNCTIONAL ENGLISH

**Paper : Radio Journalism+Broadcast
Presentation**

Time : 3 Hours]

[Max. Marks : 45

Note :- Attempt all the questions.

1. How can Radio be used as an effective tool of
socio-economic change in the society ?

Or

Define Mass Communication. Write a note on Radio

as a popular medium of Mass Communication. 6

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(1)

Turn Over

2. Define News. Give an account of different kinds of News Bulletins.

Or

List the qualities of a good Radio Jockey. 7

3. Give detailed account of the factors that determine radio-newsworthiness.

Or

"Writing to time, writing for the ear' is the thumb-rule for Radio-script writing." Discuss. 6

4. Imagine you have to interview the Prime Minister. Frame ten pertinent questions covering a wide range of issues of national importance of the purpose.

Or

Frame a comparing script for anchoring a music programme dedicated to the brave soldiers of India. 7

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(2)

5. What is voice training ? Why is it important for a broadcast journalist to undergo voice training ?

Or

What are the different types of announcements ?

Frame a PSA on Prevention of Dengue. 3+4

6. Define Commentary. Prepare a commentary script for any *three* sports events being held during sports day of your college.

Or

What do you mean by news gathering ? Comment on the main sources of news gathering. 3+3

7. Write short notes on any *two* :

(a) Faithful Reporting

(b) The Articulatory System

(c) Tone Production

(d) Ad libbing 6

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(3)